

FORR/THE RIVERKEEPER THANK OUR GENEROUS SUPPORTERS!!

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OUR BUSINESS SUPPORTERS DESERVE YOUR BUSINESS!

Alexander Valley Vineyards
Andy's Produce
Belvedere Vineyards
Bob's Signs
Burkes Canoe Trips
Chateau Soverain
Circuit Rider Productions Nursery
Clos du Bois

Coyote Moon Farm
Creeside Inn & Resort
DeLoach Vineyards
Downtown Bakery
Dry Creek Kitchen
Flax Vineyards
Floreat Press & Tea Cups
Group
Forest, Soil & Water
Garbage Reincarnation Inc.
Gary Ferrell Wines
Guerneville Graphics
Hafner Vineyards
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JanSport Inc.
Jenner Inn & Cottages
Kendall Jackson on the Plaza
Kings Sport & Tackle
Lake Sonoma Winery
JanSport Inc.
Jamstart Publishing
Marmot Mountain LTD
Martini & Prati Winery
Matanzas Creek Winery
Mazzocco Vineyards
Michel-Schlumberger Winery
Mr. Canoe's Paddlesports
Osmosis Enzyme Bath
& Massage
Paradise Ridge Winery
Pasta King
Party Tents & Events
Pedroncelli Winery
Petaluma Poultry
Piranaco
Porter Creek Vineyards
Praire Sun - Clifton
Preston of Dry Creek
Russian River Adventures
Russian River Flyfisher Group
Russian River Getaways
Russian River Outfitters/
Patrick Parks
Santa Rosa Printing Co.
Schulz Museum
& Research Center
SOAR Inflatables
Sonoma West Publishers
Taylor Maid Coffee & Tea
Vichy Springs Resort
Villas Condo
Whole Foods Market
Quivira Estate Vineyards
& Winery

HOW CAN YOU HELP FORR & THE RIVERKEEPER?

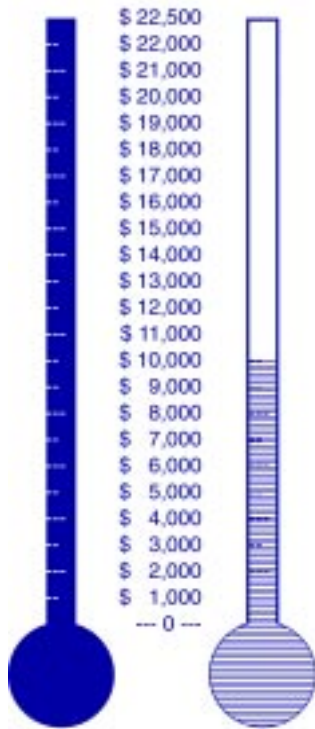
USE THE MAIL-IN COUPON ON THE REVERSE SIDE TO:

BECOME A MEMBER • MAKE A DONATION • BECOME A VOLUNTEER
LET FORR/THE RIVERKEEPER USE YOUR NAME FOR RIVER ADVOCACY LETTERS
DONATE DESPERATELY NEEDED EQUIPMENT/SUPPLIES

WISH LIST: Office Space, 600+sq/ft in Healdsburg or other river town • River Access through private property
Pentium Notebook Computer • USB scanner for Mac • USB Printer for Mac • File cabinets • Binders • Clipboards
Canoe or Kayaks in working order • Paddles & Lifejackets • Binoculars • Magnifying Glasses • General Office Supplies
(Pens, Paper, Post-Its, Toner Cartridges, etc! etc! etc!)

\$100 FROM YOU = \$200 FOR THE RIVER!!!

FORR MEMBERSHIP & THE MATCHING FUNDS CHALLENGE



An anonymous donor has pledged the wildly generous donation of \$22,500...**IF**...Friends of the Russian River/Russian Riverkeeper can raise the same amount of money in matching funds (donations and membership dues) by **December 31, 2003**. As of October 15th, we're \$10,000 towards our goal – we're off and running!!

THIS IS A GREAT OPPORTUNITY! LET'S MEET THIS CHALLENGE!

We need The Riverkeeper Don McEnhill to continue his tireless efforts on behalf of Our River! Just a few of The Riverkeeper projects that The Matching Funds will support:

RIVER PATROL – The bedrock of our program is the river patrol, which keeps an eye on the Russian and responds to citizen complaints. The Riverkeeper has provided evidence of over 25 regulatory violations, mining permit violations and other acts of water pollution that have resulted in corrective orders, fines and some criminal cases. Currently we are working to hold Shamrock, a Cloverdale mining firm, accountable for several mining permit violations and a waste disposal project they claim was revegetation.

NO RIVER DUMPING PROGRAM – Our goal is to keep Santa Rosa from dumping additional sewage in our drinking water supply and instead reduce sewer plant inflows by fixing leaky collection pipes, using reclaimed water to offset over 2.2 billion gallons of landscape irrigation, and implementing sustainable agricultural reuse. We can either spend money now to clean up the wastewater or spend much more money later to treat our drinking water and restore lost salmon. We are organizing the community and other cities to support this “No River Dumping” program.

LOW-FLOW PROPOSAL – The 80% flow reductions proposed in the ESA Section 7 draft biological assessment are not supported by science or experience and could be lethal to the fish the plan is supposed to save. We intend to examine water quality and temperatures in the affected area to evaluate the science behind the proposal.

URBAN STORMWATER – Acre for acre, urban areas contribute more pollution than any other land use. The EPA and US Geological Survey rank stormwater pollution as the greatest threat to our nation's water quality. Our Riverkeeper is a co-coordinator of the Russian River First Flush which studies 30 sites during the first rain of the season. First Flush has received a grant for an urban pesticide survey and has worked to help fund city stormwater control programs.

ADVOCACY – In the last year Russian Riverkeeper Don McEnhill has submitted comments on dozens of regulatory permits, public works projects and worked on many important issues such as the Impaired Waters list, Basin Plan Update, mixing zones and gravel mining. Sewage discharger compliance with the California Toxics Rule without mixing zones is our top goal going forward.

YES! I WANT TO JOIN FRIENDS OF THE RUSSIAN RIVER & THE RIVERKEEPER EFFORTS TO SAFEGUARD THE RUSSIAN RIVER. PLEASE APPLY MATCHING FUNDS TO DOUBLE MY GIFT AND DOUBLE THE IMPACT!

- Student \$15
- Individual \$25 (includes spouse)
- Family \$35 (please list all)
- Guardian \$100
- Advocate \$250
- Defender \$500
- Hero \$1000
- Super-Hero \$2000
- I'm already a Member of FORR. I'd like to contribute \$_____ to the Matching Funds!

As a Member, I will be joining and supporting the effective efforts of Friends of the Russian River and the Russian Riverkeeper to preserve, restore and enhance the Russian River. I will receive the regular Newsletter with information about upcoming events/issues and a variety of Member Benefits such as free river tours with the Riverkeeper!

- Enclosed is my check in the amount of \$ _____ (Donations are tax deductible!)
- I'd like to volunteer! My interests/skills are: _____
- You may use my name for sign-on letters in our river advocacy efforts! (Please sign below.)

Signature _____

- I'd like to donate equipment/supplies (please see reverse side): _____

Name(s) _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Please write checks to: FORR RIVERKEEPER MATCHING FUNDS
Mail to: FORR, PO Box 1335, Healdsburg, CA 95448 • 707.488.1958